

MyContemporary.com the new online contemporary art venue

The aim of MyContemporary.com is to create links for contemporary art. This brand-new Web 2.0 site will be onlined on 30 June, 2008, for art market professionals and open to the general public in September.

Started by **Damien Piquet-Gauthier**, MyContemporary.com is an ambitious project set up by an innovative company: **Mac3 Communication**, supported by the Burgundy region "incubator". Its objective is to invite art lovers into galleries to familiarise themselves with both artists and their works. Regularly updated, MyContemporary.com reflects the current situation of the world of contemporary art: open and in the throes of constant change.

Permanently enriched information

MyContemporary already **references over 16,000 artists and 1,500 galleries**, showing works from 1945 to the present time. **Information is added and enriched by gallery owners themselves** as well as by art critics, specialist editors and an internal team: it provides Internauts with detailed biographies of artists and enlightened criticism to encourage the study of contemporary art. As Internauts visit the pages of MyContemporary.com, a search engine with numerous links opens the way to the discovery of new talents and galleries to satisfy the insatiable curiosity of contemporary art aficionados. As a result, everyone can familiarise themselves with these artists and these active places.

An artist community or Web 2.0 serving contemporary art

By the scope of its information and reactivity, MyContemporary.com addresses gallery owners, collectors and art enthusiasts of all kinds. Thanks to its original cartography of networks, subscribers can compile links between collectors, gallery owners and people of influence within this milieu. What is more, **contact established** by centres of interest provides an opportunity to meet new people within the scope of a common passion – art of the present and future.

An intelligent interface between the world of art and Internauts, MyContemporary.com offers the possibility of getting directly in touch with the gallery representing the artist whose work is admired. It also enables to obtain press cuttings, reference books, CDs and DVDs about the artist and his or her works from the platform.

Rich, detailed information, an efficient search engine and exclusive networking... MyContemporary.com is about to become an essential website to learn everything about contemporary art and its players.

Press contacts

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